Venera Technologies announces partnership with KnoxMediaHub for integration of Quasar, its Native Cloud QC solution, with KnoxMediaHub cloud-based MAM & Distribution Platform

Quasar now supports the seamless QC of content processed and distributed on the KnoxMediaHub platform

Burbank, USA – September 28th, 2020 – Today Venera Technologies announced its partnership with Spain-based KnoxMediaHub (KMH), for integration of its native cloud QC service, Quasar, with KMH's popular cloud-based Media Asset Management (MAM) & distribution platform, available to KMH's customers worldwide by the end of October 2020.

Quasar, is the first native cloud QC service in the market, where its dynamic scalability, high level of security, and extensive QC capabilities, has set it apart in the quality control and content validation market. Its advanced features like QC of 4K content, HDR (Dolby Vision), IMF packages, Harding PSE validation along with advanced video and audio validation features has made it a favorite tool amongst media companies worldwide.

KMH's extensive MAM & distribution platform, features a wide range of functionalities related to ingestion and cataloging of assets, their transformation and encoding, and preview/screening and delivery to clients. KMH runs encoding and transcoding from and to any format without limitations and with no delays, as it processes all tasks in parallel in the Cloud.

"We are very excited to be able to offer all the great features of our Quasar QC service to KMH's worldwide customers with the ability to validate their content seamlessly right on the KMH platform and as part of their normal workflow." , said Fereidoon Khosravi, SVP of Business Development at Venera Technologies.

"KMH content processing and delivery are the most powerful in the global market, enabling an unprecedented level of QoS for Clients. We support the operations of multiple global media companies who have clients in the 5 continents. Inclusion of Quasar in our workflow now ensures the highest level of quality control as a seamless part of our system, providing our global customers the ease of mind about the quality of their content being stored or delivered.", said Santiago Miralles, CEO of KnoxMediaHub.

As more media content companies move their content to the cloud, they look for and rely on intuitive and feature-rich MAM as well as digital delivery capabilities, such as those offered by KMH. And now with seamless integration of Quasar with KMH, those customers can be assured of delivering verified high-quality content, in any format they desire. The whole system can be run from anywhere in the world with just a browser. Clients have a wealth of data on all operations reported both in real-time and in periodic reports.

You may contact Venera Technologies at sales@veneratech.com or KnoxMediaHub at sales@knoxmediahub.com to arrange for a demonstration of KMH platform and its integration with Quasar.

About Venera Technologies

Venera Technologies provides cutting-edge file-based QC solutions to the digital media industry, tailored to the evolving requirements of its customer and the industry. Venera's **Quasar™**, the first native cloud-based QC solution, was developed natively for the Cloud environment with features such as dynamic scalability and usage based pricing model to meet today's advanced cloud-based digital workflows, along with advanced QC functionalities. And Venera's **Pulsar™** automated file-based QC solution for on-premise deployment, with the same QC functionalities as Quasar, is the world's fastest File based Automated QC system that is used by some of the largest Media companies in the world, as well as a number of smaller boutique post houses and production companies.

About KnoxMediaHub

KnoxMediaHub was founded in 2013 by professionals with 20+ years experience in Broadcast and Digital Media, who are Connoisseurs of the usual bottlenecks and hurdles in day-to-day Media operations and whose Mission is to provide a new technology foundation that enables Media & Entertainment Companies to become leaner, more efficient with simpler, unmanned and integrated operations, and to relieve them from devoting financial resources to CAPEX while also decreasing their OPEX. This new Tech Foundation is the Cloud, and KnoxMediaHub tailors its benefits, both Technical and Financial, to the needs and Values of the M&E Industry.