

Announcing Venera Show & Tell Series – Fall 2020

Knowledge-packed short webinars on popular file-based content QC topics

Burbank, CA – October 28th, 2020

Venera Technologies is announcing its knowledge-packed **Venera's Show & Tell Series**, with focused, short 30-minute webinars on the topics that are of most interest to its users and prospects. These webinars are offered 'live' twice daily during the third week of November 2020 for the convenience of Venera's worldwide attendees. You can visit https://www.veneratech.com/show-tell-series-fall-2020/ for more details.

The first of these Show & Tell Series will be the **Venera's Show & Tell Series – Fall 2020** which will be held November 17th, 18th, and 19th 2020. More are planned for Winter 2021 and Spring 2021.

"With the success and high attendance at our Venera's Virtual NAB webinar series this past April, and absence of any meaningful in-person gatherings likely until the end of 2021, we decided it would be great to once again reach our customers and prospects with these educational short webinars, and cover topics that they have said are of most interest to them", said Fereidoon Khosravi, SVP of Business Development for Venera Technologies.

Here is a quick list of the planned webinars (more details at https://www.veneratech.com/show-tell-series-fall-2020/):

• VenWeb 107: QC of High Dynamic Range (HDR) – Dolby Vision content

There is so much to know and verify when it comes to Dolby Vision HDR content. This fact filled session will talk about some of the important items to pay attention to, and how to expedite their verification.

• VenWeb 108: Massive simultaneous content QC in the cloud

This session will cover the ability to QC massive number of files simultaneously in the cloud and what has been to build the most robust architecture for our QC service in order to do that, unlike anything available before. Whether the user has a few files or thousands of files to QC in the cloud, they will need a robust native-cloud QC solution to do the work.

• VenWeb 109: Remote QC – Cloud-based QC service for small operators

Working remotely has become the norm, and will likely stay the norm for a long time to come. This session will cover how the user can meet all of their QC needs remotely in the cloud without a long-term commitment and in an affordable way using a first-class QC service, whether they have one file or a thousand files!

Visit Venera's Show & Tell – Fall 2020 page <u>https://www.veneratech.com/show-tell-series-fall-2020/</u> to sign up for these webinars (offered twice a day to accommodate all time zones).



About Venera Technologies

Venera Technologies provides cutting-edge file-based QC solutions to the digital media industry, tailored to the evolving requirements of its customer and the industry. Venera's **Quasar**[®], the first native cloud-based QC solution, was developed natively for the Cloud environment with features such as dynamic scalability and usage-based pricing model to meet today's advanced cloud-based digital workflows, along with advanced QC functionalities. And Venera's **Pulsar™** automated file-based QC solution for on-premise deployment, with the same QC functionalities as Quasar, is the world's fastest File based Automated QC system that is used by some of the largest Media companies in the world, as well as a number of smaller boutique post houses and production companies.