

## News Release

### **HUGHES PARTNERS WITH VENERA FOR EASY & AFFORDABLE EDUCATION DELIVERY THROUGHOUT INDIA**

*'Iera' powers Interactive online learning for Hughes*

**New Delhi, INDIA — October 04, 2010:** Venera Technologies, the leading provider of digital multimedia solutions, and Hughes, the global leader in providing broadband satellite networks today announced an alliance that will allow Venera to offer its Virtual Classroom platform Iera™ for delivering online education using VSAT and Internet in Tier B and C cities through HughesNet Fusion centers in the country. Hughes's usage of Iera will allow aspirants from small towns in India to have access to professional education from premium institutes without migrating to big cities.

"Venera has always been in the forefront for providing innovative, easy to use and effective solutions to the global market. We are delighted to be working with Hughes as this furthers our objective of facilitating cost-effective education with innovative use of technology. Venera will work with Hughes to ensure that large population has access to a viable education solution, which is not yet available", said Vikas Singhal, Director – Business Development, Venera Technologies.

"Our alliance with Venera for their education focused solution Iera, will allow us to offer an easy to use, effective education system at reasonable cost to our franchises and partners", shared Dharmendra Singh, Director – Business Development & Technology, HughesNet Fusion. "The Iera™ platform will continuously evolve Hughes education solution and offer cutting edge features to our customers while reducing the entry level cost", he added.

"Partnering with Hughes is a key development for Venera. India is a diverse market with multiple languages, limited infrastructure and huge variation in economical status. With focus on local requirements, simple interface and bandwidth efficient engine, Iera™ is set to evolve as the solution of choice for mass deployment of virtual classrooms in India." said Sourav Choudhury, CTO, Venera Technologies.

#### **About Venera Technologies**

Venera offers solutions to meet video analysis and processing requirements of its customers. It provides innovative, easy-to-use video collaboration solutions to the global markets. Its offering Iera™ is a virtual classroom platform that can be used for large scale deployments over VSAT, Internet and other IP based networks. Venera continuously strives to deliver quality, innovative solutions and create long-lasting relationship with its customers. Many global brands are users of Venera's solutions and technologies.

For more information, visit <http://www.veneratech.com>

#### **About Hughes**

Hughes Communications India Ltd., is India's leading VSAT service provider and a subsidiary of Hughes Network Systems, LLC (HUGHES) the global leader in providing broadband satellite networks and services for large enterprises, governments, small businesses, and consumers. HughesNet encompasses all broadband solutions and managed services from Hughes, bridging the best of satellite and terrestrial technologies. Its broadband satellite products are based on global standards approved by the TIA, ETSI, and ITU standards organizations, including IPoS/DVB-S2, RSM-A and GMR-1. To date, Hughes has shipped more than 1.9 millions systems to customers in over 100 countries.



Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes maintains sales and support offices worldwide. Hughes is a wholly owned subsidiary of Hughes Communications, Inc. (NASDAQ: HUGH). For additional information, please visit <http://www.hughes.com>

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